WHO WE ARE

The Jewish Federation of Greater Pittsburgh changes lives in Pittsburgh and around the world by bringing people together through philanthropy and volunteerism.

For more than 100 years, the Jewish Federation of Greater Pittsburgh, with the support of thousands of corporate and individual donors, has worked to provide a complete network of health, education and social services to those in need in the Pittsburgh region and beyond.

The Federation, through its eight partner agencies, reaches all segments of our local Jewish population and serves thousands of people annually, regardless of religious or ethnic background.

Through the support of corporations, foundations, government sources and donors, the Federation raises more than $40 million annually.
Jewish Federation of Greater Pittsburgh is the largest single Jewish fundraising agency in Western Pennsylvania with around 4,000 donors giving more than $40 million annually. Donors represent a wide cross-section of the community demographically and geographically.

• Our donors are involved across the region as business leaders, political officials and philanthropists.
• Jewish households in Greater Pittsburgh have a median income of more than $75,000, 50% higher than the median income in the region.
• Nearly 20% of all Jewish households in Pittsburgh earn more than $150,000 per year.
• Pittsburgh’s Jewish population is highly educated: 56% of Jewish adults in Pittsburgh have earned a graduate or professional degree.
• In the last 15 years, the Jewish population of Pittsburgh has grown by 17%, while the general population in the same area has only grown by 2% overall.

(Source: Jewish Community Study, Cohen Center for Modern Jewish Studies at Brandeis University, 2018.)
Federation offers three types of corporate partnership including corporate partner, department sponsorship, and individual event sponsorship. We welcome the opportunity to tailor benefits to your specific interests and needs.

CORPORATE PARTNER

As a Corporate Partner of the Jewish Federation of Greater Pittsburgh, pledge to support the organization for five (5) consecutive years and enjoy a host of benefits for each of those years. As a top-level organizational partner, you will have frequent opportunities to interact with our donors both in person and virtually.

DEPARTMENT SPONSORSHIP

Department Sponsors have the opportunity to reach a targeted demographic on a regular basis throughout any given year. With seven (7) diverse departments available to sponsor, there is something for everyone.

EVENT SPONSORSHIP

Pick and choose the event(s) you’d like to sponsor based on the audience or time of year.
Your sponsorship enables us to use more Community Campaign dollars to help people in need. You help us create a community that cares, developing and nurturing safe spaces for people to connect to Jewish life.

Support families facing food insecurity, help seniors age with grace and dignity, and ensure families in crisis have a safety net.

2,500 volunteers engaged through the Federation’s Volunteer Center in 2019

7,600 people received security training in synagogues, churches, mosques and other community buildings from our community security director since 2017

10,000+ older adults and caregivers enjoyed improved care through AgeWell Pittsburgh each year

Build cooperation between the Jewish community and other faith and minority communities to develop strong relationships throughout our diverse Pittsburgh region and to work on areas of mutual interest.
## CORPORATE PARTNERS PROGRAM

<table>
<thead>
<tr>
<th>CORPORATE PARTNERSHIPS AT-A-GLANCE</th>
<th>Diamond $250,000</th>
<th>Platinum $150,000</th>
<th>Gold $100,000</th>
<th>Silver $75,000</th>
<th>Bronze $36,000</th>
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</thead>
<tbody>
<tr>
<td>Seats at keynote speaker’s table (as relevant)</td>
<td></td>
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<tr>
<td>Logo inclusion &amp; partner level in all weekly Jewish Federation e-newsletters (52 weeks)</td>
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<tr>
<td>Present a check at a Jewish Federation board meeting – photo submitted to local print media for coverage</td>
<td></td>
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<tr>
<td>Logo &amp; partner level announced via email for all events (min. 20 events/year)</td>
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<tr>
<td>Presenting sponsor of X events and/or a department of choice, as listed and available</td>
<td>1 department</td>
<td>2 events</td>
<td>1 event</td>
<td></td>
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<tr>
<td>Recognition in the Federation’s Annual Report Corporate Partners section</td>
<td></td>
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<tr>
<td>Invitation to bi-annual Corporate Donor Thank You Reception</td>
<td></td>
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<tr>
<td>Acknowledgement of support in annual ad in Pittsburgh Jewish Chronicle</td>
<td>Logo</td>
<td>Logo</td>
<td>Logo</td>
<td>Name</td>
<td>Name</td>
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<tr>
<td>Name &amp; partner level mentioned via social media in twice yearly thank you to our corporate partners</td>
<td></td>
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<tr>
<td>Opportunity to share 30-second ad on Federation’s Facebook page</td>
<td>4/year</td>
<td>3/year</td>
<td>2/year</td>
<td>1/year</td>
<td></td>
</tr>
<tr>
<td>Dedicated social media posts (with link to business) to thank you and promote corporate partner to our constituency</td>
<td>4/year</td>
<td>3/year</td>
<td>2/year</td>
<td>1/year</td>
<td></td>
</tr>
<tr>
<td>Listing on jewishpgh.org/corporate-giving/</td>
<td>Logo &amp; link</td>
<td>Logo &amp; link</td>
<td>Logo</td>
<td>Logo</td>
<td>Name</td>
</tr>
<tr>
<td>Recognition on Corporate Partner poster at all Federation events (updated 3x/year)</td>
<td>Logo</td>
<td>Logo</td>
<td>Logo</td>
<td>Name</td>
<td>Name</td>
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<tr>
<td>Listing on donor recognition screen in Federation’s Lobby</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Verbal recognition at Federation events, as available</td>
<td>All</td>
<td>3 of choice</td>
<td>2 of choice</td>
<td>1 of choice</td>
<td></td>
</tr>
<tr>
<td>Receive X total tickets plus preferred seating to a Federation event of your choice (tickets can be split among various events)</td>
<td>12 tickets</td>
<td>8 tickets</td>
<td>6 tickets</td>
<td>4 tickets</td>
<td>2 tickets</td>
</tr>
<tr>
<td>Curated volunteer project for staff</td>
<td></td>
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<td></td>
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<tr>
<td>Opportunity to present “swag bag,” in line with feeling of event, to all participants at X events of your choice</td>
<td>3 events</td>
<td>2 events</td>
<td>1 event</td>
<td>1 event</td>
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<tr>
<td>Opportunity to be showcased as a subject-matter expert or panelist, if applicable</td>
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<tr>
<td>Opportunity to host event at company facility/location</td>
<td></td>
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</table>
The Jewish Federation of Greater Pittsburgh’s Corporate Partners Program provides donors with the opportunity to gain exposure to the Federation’s active, philanthropic, upscale community and, in turn, allows more Campaign dollars to support the local Jewish community.
<table>
<thead>
<tr>
<th>DEPARTMENT/ EVENT SPONSORSHIPS AT-A-GLANCE</th>
<th>Department Presenting Sponsor (multiple events) $5K-$75K</th>
<th>Presenting (1 event) $15,000</th>
<th>Gold (1 event) $7,500</th>
<th>Silver (1 event) $3,600</th>
<th>Bronze (1 event) $1,800</th>
</tr>
</thead>
<tbody>
<tr>
<td>Inclusion on printed invitation(s)</td>
<td>Logo</td>
<td>Logo</td>
<td>Logo</td>
<td>Name</td>
<td>Name</td>
</tr>
<tr>
<td>Logo inclusion on event website</td>
<td>Logo &amp; Link</td>
<td>Logo &amp; Link</td>
<td>Logo</td>
<td>Name</td>
<td>Name</td>
</tr>
<tr>
<td>Sponsorship mentioned via social media in relationship to sponsored program(s)</td>
<td>Logo &amp; Link</td>
<td>Logo &amp; Link</td>
<td>Logo</td>
<td>Name</td>
<td>Name</td>
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<tr>
<td>Curated volunteer project for staff ($15,000+ only)</td>
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<tr>
<td>Opportunity to co-host VIP reception at sponsored event (if applicable)</td>
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<tr>
<td>Leverage the opportunity to present “swag bag,” in line with feeling of event, at sponsored event</td>
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<tr>
<td>Receive tickets to sponsored event(s)</td>
<td>2 tickets/event (min. 2 events)</td>
<td>8 tickets</td>
<td>6 tickets</td>
<td>4 tickets</td>
<td>2 tickets</td>
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<tr>
<td>Preferred seating/registration at sponsored event(s)</td>
<td></td>
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<tr>
<td>Inclusion on e-invitation(s)</td>
<td>Logo</td>
<td>Logo</td>
<td>Logo</td>
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<td>Name</td>
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<tr>
<td>Logo on display at event, as relevant</td>
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<tr>
<td>Inclusion in post-event thank you email</td>
<td>Logo</td>
<td>Logo</td>
<td>Logo</td>
<td>Name</td>
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*Note:◆ indicates included at specified level.*
DEPARTMENTS AVAILABLE TO SPONSOR

- SECURITY* ($75,000 sponsorship includes all Federation events.)
- VOLUNTEER CENTER* ($50,000 sponsorship includes all applicable programs and Exclusive** Sponsorship.)
- YOUNG ADULTS* ($50,000 sponsorship includes all applicable programs and Exclusive** Sponsorship.)
- JEWISH COMMUNITY FOUNDATION ($30,000 sponsorship includes all applicable programs.)
- PROFESSIONAL NETWORKS ($10,000 sponsorship includes all applicable programs.)
- WOMEN'S PHILANTHROPY ($10,000 sponsorship includes all applicable programs.)
- MEN'S PHILANTHROPY ($5,000 sponsorship includes all applicable programs.)

*Not available as part of the Diamond Corporate Partners level.

EVENTS AVAILABLE TO SPONSOR

- ANNUAL MEETING
- APPLES AND HONEY FALL FESTIVAL
- BABY U
- GOOD DEEDS DAY
- LEV SOCIETY
- MITZVAH DAY
- NIGHT OF PHILANTHROPY
- THIS IS US: COMMUNITY CAMPAIGN KICKOFF
- YAD/JGRAD SHABBAT DINNER
- YOM HA’ATZMAUT
DEPARTMENTS AVAILABLE TO SPONSOR

SECURITY*
($75,000 sponsorship includes all Federation events)

Security costs have gone up considerably since October 27, 2018. While Federation’s largest events always had a security presence, the need for increased security and adding security details to other events has become necessary. As the Federation’s Security Sponsor, your business will be listed in all marketing and communications related to events where security is present. At minimum, this includes all events where we host 50 or more guests.

VOLUNTEER CENTER*
($50,000 sponsorship includes all applicable programs listed below and being named Volunteer Center’s Exclusive** Sponsor)

GOOD DEEDS DAY is an annual, international celebration of volunteerism that takes place in the spring. Pittsburgh joins 90 countries around the world who participate in Good Deeds Day and engages over 500 volunteers in the process.

I-VOLUNTEER is a partnership with Friendship Circle where programs are geared towards young adults of all abilities in their 20’s and 30’s. The goal is to volunteer together in a comfortable social environment. On average, 20 young adults participate in each of the eight (8) programs held each year.

MITZVAH DAY is a community-wide volunteer event coordinated by the Jewish Federation of Greater Pittsburgh Volunteer Center on December 25th of each year. It is an opportunity for the Jewish community to do mitzvahs (Hebrew for “good deeds”) in the broader Pittsburgh community on a day when many facilities are short-staffed due to the holiday. This family-friendly event attracts over 1,000 individuals of all ages and demographics.

VOOMS are Volunteer Opportunities of the Month. Held 10 times per year, VOOM’s are an opportunity for volunteers to help at various organizations throughout the city.

YOUNG ADULTS*
($50,000 sponsorship includes all applicable programs listed below and being named the Young Adult Departments Exclusive** Sponsor)

APPLES AND HONEY FALL FESTIVAL is the Jewish Federation’s largest annual event, bringing out over 1500 people to celebrate Rosh Hashanah, the Jewish New Year, with family-friendly activities and fun!
BABY U is a new program of the Federation’s Young Adult Division where 5-10 couples who are expecting their first child meet together over six sessions. This program is held each fall and spring. A sponsorship would include both sessions.

YAD/JGRAD SHABBAT DINNER – This annual Shabbat dinner welcomes 150 young adults, including graduate students, each spring.

YOUNG ADULT CLUBS – New for 2019-2020, the young adult division will be holding multiple clubs simultaneously, and seasonally, throughout the year. Each club will accommodate 10-50 young adults (ages 22-45) per session with upwards of 20 sessions per year.

SHALOM E-NEWSLETTER – Sent out weekly, this e-newsletter is sent to over 3,000 young adults (22-45 years old) each week with a typical open rate of about 17%.

JEWSH COMMUNITY FOUNDATION
($30,000 sponsorship includes all applicable programs listed below.)

ANNUAL SNOWBIRD EVENTS are held each winter on the east and west coasts of Florida. These events gather more than 200 of our most generous donors to both the Federation’s Community Campaign and to the Jewish Community Foundation.

FOUNDATION FALL FORUM is held each fall and draws 250 attendees, typically ages 65+, annually. These are primarily individuals who have a fund within the Jewish Federation’s Jewish Community Foundation.

MELTON JEWISH MEDICAL ETHICS: A 21ST CENTURY DISCUSSION is a 10-session course (September 2019-May 2020) open to all ages & demographics. A cohort of 15-20 will participate in this cutting edge course that looks at a range of novel medical ethics issues through the lens of Judaism.

TIKKUN LEIL brings together nearly 300 people each spring (May/June) for a night of Torah study and Cheesecake in observance of Shavuot. All ages and demographics are welcomed and attend, generally from ages 18-90 and from throughout Pittsburgh.

YOUNG ADULT MELTON is being offered to a cohort of 15-20 ages 22-45 this September 2019-May 2020. The group meets weekly to gain a comprehensive understanding of Jewish thought, practice and history.
**WOMEN’S PHILANTHROPY**  
($10,000 sponsorship includes all applicable programs)

**E3** is open to all women in our community and typically sees around 20 participants per program. Held four times each year (fall, winter, and two in the spring) E3 specifically targets women between the ages of 35-55 and aims to provide high-quality programming as a means to introduce the women to the work of the Federation.

**KNOWLEDGE & NOSH** is a program in partnership with National Council for Jewish Women (NCJW) and Jewish Women’s Foundation (JWF) that provides a thought-provoking discussion four times each year (two fall, two spring). Open to all women, attendance hovers around 20 per session.

**LION LUNCH & LEARNS** bring Pittsburgh’s Lion of Judah Community together three times per year (fall, winter, spring) to learn about interesting and thought-provoking topics. Invited are women who are Lions of Judah (annual gift of $5,000 or more to the Community Campaign) or LOJEs (women who have a minimum $100,000 campaign endowment in the Jewish Community Foundation).

**PROFESSIONAL NETWORKS**  
($10,000 sponsorship includes all applicable programs)

**THE CARDOZO SOCIETY** is a giving society for attorneys donating a minimum of $1,800 to the Community Campaign. The society hosts three programs per year (welcome back with law students, panel discussion, and Passover lunch) and advertises these to the nearly 900 attorneys in our database including over 200 Cardozo members as of November 2019.

**THE MAIMONIDES SOCIETY** is a giving society for healthcare professionals donating a minimum of $1,800 to the Community Campaign. The society hosts one program each year which is advertised to over 1,100 healthcare professionals in our database including 200 Maimonides members.

**MEN’S PHILANTHROPY**  
($5,000 sponsorship includes all applicable programs)

Men’s Philanthropy is open to all men, regardless of giving level, and hosts a minimum of two programs each year. A social event is held each summer and an informational event is held each fall. Attendance is typically around 50 attendees per event.

*Not available as part of the Diamond Corporate Partners level.*
• THE ANNUAL MEETING of the Jewish Federation draws 200 attendees each August/September. Attendees are primarily ages 45-70 and enjoy engaging speakers, awards presentations, and each other’s company during a post-event dessert reception.

• APPLES AND HONEY FALL FESTIVAL is the Jewish Federation’s largest annual event, bringing out over 1500 people to celebrate Rosh Hashanah, the Jewish New Year, with family-friendly activities and fun.

• BABY U is a new program of the Federation’s Young Adult Division in which 5-10 couples who are expecting their first child meet together over six sessions. This program is held each fall and spring, and a sponsorship would include both sessions.

• GOOD DEEDS DAY is an annual, international celebration of volunteerism that takes place in the spring. Pittsburgh joins 90 countries around the world who participate in Good Deeds Day, and The Jewish Federation engages over 500 volunteers in the process.

• LEV SOCIETY comprises our most loyal donors: those who have either been giving consistently for 32 year or longer, or hold a fund in the Jewish Community Foundation. The Lev Society holds one program annually with an attendance of 150-200. The average age of attendees is 75, and most attendees have a high net worth.

• MITZVAH DAY is a community-wide volunteer event coordinated by the Jewish Federation of Greater Pittsburgh Volunteer Center on December 25th of each year. It is an opportunity for the Jewish community to do MITZVAHS (Hebrew for “good deeds”) in the broader Pittsburgh community on a day when many facilities are short-staffed due to the holiday. This family-friendly event attracts over 1,000 individuals of all ages and demographics.

• NIGHT OF PHILANTHROPY is held each fall for our largest donors and the largest Jewish philanthropists in Pittsburgh, those who give $50,000 or more annually. Depending upon the year and scope of the program, 50-110 individuals ages 40-80+ attend annually.
• **THIS IS US: COMMUNITY CAMPAIGN KICKOFF** is the Jewish Federation’s marquee event of the year, reserved for our most committed supporters — all of whom make a minimum contribution of $1,000 to the Community Campaign (ages 22-45 must give a minimum of $356). Approximately 400 people attend annually.

• **YAD/JGRAD SHABBAT DINNER** – This annual Shabbat dinner welcomes 150 young adults, including graduate students, each spring.

• **YOM HA’ATZMAUT** is Israel’s Independence Day, and the Jewish Federation of Greater Pittsburgh invites everyone in Pittsburgh to celebrate with a free, family-friendly, community-wide event. Past attendance hovers around 500 participants of varying demographics and ages annually.

• **YOUNG ADULT CLUBS** – New for 2019-2020, the young adult division will be holding multiple clubs simultaneously, and seasonally, throughout the year. Each club will accommodate 10-50 young adults (ages 22-45) per session with upwards of 20 sessions per year. NOTE: Minimum $5,000 sponsorship, which includes ALL applicable programs.
A strong partnership among local businesses, individuals and not-for-profit organizations is the cornerstone of a thriving community.
PAST CORPORATE PARTNERS

#1 Cochran

Ainsman Levine, LLC

Ainsman Levine, LLC

American Eagle Outfitters

American Eagle Outfitters

Aflac

Aflac

Allegheny Health Network

Allegheny Health Network

Buchanan, Ingersoll & Rooney, PC

Buchanan, Ingersoll & Rooney, PC

Cohen & Grigsby

Cohen & Grigsby

Goldman Sachs

Goldman Sachs

Harry Davis & Company

Harry Davis & Company

Duane Morris

Duane Morris LLP

Fragasso Financial Advisors

Fragasso Financial Advisors

Federated Investors

Federated Investors

Huntington

Huntington

KIND

KIND

Kraft Heinz

The Kraft Heinz Company

Leeds

Leeds
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Ellen Teri Kaplan Goldstein, Asst. Secretary
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Stephen F. Halpern, Asst. Treasurer

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Questions?
Contact Meredith Scott Hyman, Esq.
at mhyman@jfedpgh.org or 412.697.6652.